Gateways 2023
Sponsor Prospectus

Science gateways allow science and engineering communities to access shared data, software, computing services, instruments, educational materials, and other resources specific to their disciplines. They are typically a community-developed web portal or a suite of desktop applications.

Conference Purpose

The Gateways Conference series brings together a community of people who create, support, and use gateways for science, engineering, and other disciplines. Together, they share their experience and expertise while highlighting the potential for and achievements of gateways. The gathering serves as a forum for the discussion of challenges, opportunities, and solutions in this community. ***We invite your organization to join us for this unique opportunity to promote your products, services, and resources among decision-makers and innovators from a diverse array of organizations***.

The conference is **organized by the Center of Excellence to Extend Access, Expand the Community, and Exemplify Good Practices for CI through Science Gateways (SGX3).** Founded in 2022, SGX3 is funded by the NSF to provide services, resources, and grow the science gateways community. To learn more about our organization and initiatives, visit https://sciencegateways.org.

Gateways 2023 Details

This year, the conference will be **Monday, October 30, 2023 – Wednesday, November 1, 2023,** at the Landing Hotel in Pittsburgh, PA. Please see the Gateways 2023 Conference website for additional details on the program as it develops: https://sciencegateways.org/gateways2023.

Conference Facts

- As many as 120-140 participants per year
- Attendees come from diverse public and private higher-education institutions, non-profits, and government research laboratories, as well as established and startup companies.
- Three-day comprehensive program with keynote presentations, panels, participant presentations and large-group networking and discussion opportunities

For reference, links to all our previous conferences are listed here: https://sciencegateways.org/networking-community/annual-conference.

Why Sponsor?

Sponsoring Gateways 2023 provides a unique opportunity for your organization to support the exchange of ideas and innovations, while promoting your products, services, and resources to a receptive audience in science gateways. The event includes an *evening reception on Monday, October 30, 2023,* allowing sponsors to showcase their offerings. In addition, sponsors can network with attendees, and recruit individuals eager to pursue careers in the field also at the Conference Dinner on *Tuesday, October 31, 2023*.

As a sponsor of SGX3's Gateways 2023 conference, you connect with faculty, research scientists, gateway developers, IT professionals, and students, as well as peer organizations. Sponsors enjoy meaningful, face-to-face conversations with attendees who make or influence technology and purchasing decisions as well as principal investigators who may consider your organization when applying for future funding. eScience typically attracts international and interdisciplinary research communities, plus developers and users of eScience applications and enabling IT technologies.

Who Should Sponsor?

- Software developers, particularly gateway components or tools and products that support access to shared resources
- Gateway platform or system developers
- Service providers, such as cloud services, consulting, software engineering, etc.
- Hardware or resource providers, such as for HPC, hosting, networking, etc.
- Information resources providers, such as data, databases, digital libraries, etc.
- Universities and research institutes
- Association/membership organizations

All sponsors, regardless of level, will be offered the following:

- Acknowledgment on the Gateways conference website, printed materials, and displays. Displays will be in the plenary session space.
- Table for presentation of your materials during the conference (brochures, displays, etc.)
- Participation in the evening Reception and Poster Session and Conference Dinner, which will be attended by Gateways registrants and is included in the registration fee

- Opportunity to provide materials for Gateways conference registration bags, including brochures and/or branded swag
- Social media mentions during conference via Science Gateways Community Twitter and LinkedIn feed
- Advertising space in the event program

Sponsorship Levels

Sponsorship Level	Platinum	Gold	Silver	Bronze
Sponsorship amount (For-profit Organizations)	$5000	$4000	$3000	$1500

	Platinum	Gold	Silver	Bronze
Sponsorship amount (Non-profit and Academic Organizations)	$4000	$3000	$2000	$1000
Included Benefits				
Optional Speaking Opportunity	Plenary Session to all attendees (5 min.)	n/a	n/a	n/a
Attendee List with Opportunity to Email *Before* Conference (Provided After Registration Closes)	Y	Y	n/a	n/a
High-Visibility Exhibit Table (4 Available; First Come, First Served)	Y	Y	—	—
Exhibit Table in Plenary Session Room Throughout Conference	—	—	Y	Y
Complimentary **Registrations** (Valued at about $700 Each)	3	2	1	0
Extra Registration as "Sustaining Sponsor" * *See Sustaining Sponsor details below.*	1	1	0	0
Signage with Name/Logo at Conference Event	Near Registration and Tuesday Reception & Poster Session	Near Registration and Tuesday Reception & Poster Session	n/a	n/a
Name/Logo at Front of **Event Program** and Next to Sponsored Event Listing	Y	Y	Y	Y
Name/Logo and Link on **Conference Website**	Y	Y	Y	Y
Informational Materials and/or Swag in **Conference Bags**	Y	Y	Y	Y

Social Media Mentions During Conference (Minimum)	5	3	2	1

Additional Conference Support Opportunities

In addition to the opportunities described above, sponsors at any level have the option to additionally supply materials for the conference (as available):

- **Conference Bags:** Attendees' tote bag features sponsor logo. Conference organizers will arrange for printing. ($1,000)
- **Lanyards:** Provide attendees with branded lanyards for name badges. Conference organizers will arrange for printing or sponsor can provide lanyards as an in-kind donation. ($400 if conference staff prints, or $0 if sponsor donates pre-printed lanyards)
- **Useful swag,** such as pens, pads of paper, flyers, and other items may be provided by a sponsor for no additional sponsorship fee and will be included in the conference bags.

Sustaining Sponsor Bonus*

Any organization that has maintained continuous support each year since its initial participation in the Gateways conference series for in-person events and sponsors this year at the Platinum or Gold level will receive one (1) additional complimentary registration and acknowledgement as a "Sustaining Sponsor." Continuing sponsors at the Silver or Bronze level will also receive acknowledgement as a "Sustaining Sponsor" but no additional registrations.

Payment Options

Regardless of which option you select, please email Gateways 2023 Conference Chair, Joe Yun (joe.yun@pitt.edu), and Gateways 2023 Communication Chair, Claire Stirm (cstirm@ucsd.edu). to let us know that you have initiated the payment. This allows us to begin preparing your free registration promo codes.

Option 1: Credit card

Follow these steps:

1. Go to https://giveto.ucsd.edu/

2. Enter "Science Gateways" under the "Explore more giving options."

3. Select the Science Gateways|CAC|Zentner (86S59)

4. Fill in all the required information.

5. Email a copy of your receipt Joe Yun (joe.yun@pitt.edu) and Claire Stirm (cstirm@ucsd.edu) so that we can arrange your Promo Codes.

Option 2: Paper check

Please have check made payable to "UC Regents" with "[SPONSORING ORGANIZATION NAME] support for Gateways 2023" in the "For" (memo) area. Contact Claire Stirm (cstirm@ucsd.edu) for more details.

Gateways 2023 Sponsorship Agreement

By signing this agreement, the Organization (hereinafter referred to as "Sponsor") agrees with the details as presented and understands the financial responsibilities of the sponsorship. *If you have questions about sponsorship opportunities, please contact Joe Yun (joe.yun@pitt.edu).*

Sponsor Representative

Title

Organization Name
(Like it appears in materials)

Street Address

City

State/Province

Zip/Postal Code

Contact Phone

Cell Phone for Person Attending

Email

Type of Organization
- o Commercial/For-Profit

   Non-Profit

- o Academic Institution

Types of Resources/Services/Products
- o Hardware (e.g., HPC, hosting, networking, etc.)
- o Gateway Platform
- o Software (e.g., gateway components, software used for HPC analysis, etc.)
- o Information Resources (e.g., data, digital library, etc.)
- o Services (e.g., consulting, software engineering, etc.)
- o Association/Membership
- o Other:

Sponsorship Level (Platinum, Gold, Silver, Bronze, n/a)

Sponsorship sum (total amount being paid to SGX3)

If you have items to mail before the conference to San Diego for the conference bag or your sponsor table, please contact Claire Stirm (cstirm@ucsd.edu) by October 2, 2023.

In return for the benefits specified in the Sponsor Package, the Sponsor agrees to:

o **Reasonably promote/advertise** the conference using Sponsor's existing communications channels, website, etc.

o **Promptly complete** all sponsorship administrative requirements, including:

  o Pursuant to completing any formal logo or trademark use agreement required by Sponsor, **provide a copy of the logo usage policies** to conference staff.

  o **Provide logos, marks, and names in a scalable, high-resolution graphics format** (e.g., PNG) within seven (7) days of this agreement being signed, or within seven (7) days of the logo/trademark use agreement being signed, when applicable.

  o **Pay sponsorship commitment by September 15, 2023,** which shall be fully refundable if the conference is canceled. Payment will be submitted to the University of California San Diego (UCSD).

  o After we have received your sponsorship funds, **you will receive special discount codes** to cover the registration fees associated with your complimentary registrations, and the **attendees from your organization will need to register no later than September 22, 2023.**

Please **return all 3 pages** of this signed agreement to Joe Yun (joe.yun@pitt.edu) and Claire Stirm (cstirm@ucsd.edu) as a PDF. We will follow up with you to discuss additional details based on your responses.

Sponsor Representative (print)

Signature

Date