

MOBILE & DESKTOP NAVIGATION CHECKLIST FOR GATEWAY WEBSITES

- _____ 1. **Mobile navigation supports & enables task completion.**
Navigation elements should be placed where users expect to see them. Touch targets should be large enough (45-57 pixels) & be spaced far enough apart to minimize interference errors.
- _____ 2. **Mobile navigation supports & reinforces information architecture.**
Information architecture refers to the categorization, organization, & labeling of content.
- _____ 3. **Navigation should be noticeable & distinguishable from other sections of the website.**
Formatting of mobile navigational elements should be unique.
- _____ 4. **Mobile navigation should be easy to scan.**
Site visitors are likely to abandon a site if navigation is difficult to scan and/or read.
- _____ 5. **Mobile navigation should make sense to users.**
Don't use abbreviations, jargon, and icons without explaining the meaning to users.
- _____ 6. **Mobile navigation should not be formatted with right justification.**
In the US & other Western countries, navigation is easier to scan/read with left alignment.
- _____ 7. **Make sure menu items are in a logical order.**
During usability tests, ask users to place items in order of importance.
- _____ 8. **Mobile navigation should communicate a sense of place.**
Support orientation—a behavior whereby users determine their position in a website with reference to another point.
- _____ 9. **Content links should have hover, visited and unvisited states.**
Use navigation formatting (color, size, etc.) consistently throughout website.
- _____ 10. **Tappable text should look tappable. Untappable text should NOT look tappable.**
Clearly differentiate tappable & untappable text. Don't make them look too similar.
- _____ 11. **Link labels should resemble destination-page names.**
Maintain &/or increase a clear information scent.
- _____ 12. **Link to a wayfinder site map or site index.**
All mobile websites should have increased supplemental navigation as a form of error prevention.