

# Startup resources

- **Start here: Neutral space.** Give substance to the community. Gather resources. Create starting point for any inquiry. Open. Non-specialized. Accessible outside business hours. Easy to maintain. Food/drink allowed. Ideally central and visible to passersby.
- **Add what you have:**
  - Staffing. At least one Resident Technologist with good people skills, broad tech skills, knowledge of campus resources. Use existing librarians, technologists, grad students and postdocs for the rest.
  - Equipment . Modular and movable (nothing built in). Minimal+reliable+capable. Networked. Virtual access. Online collaboration platforms. Web-meeting/webinar enabled. Mics and headphones (for group and individual audio).
  - Funding. Joint start-up funds for essential staff, furniture, technology. Post-docs and RA-ships. Summer programs.
  - Pooling and/or re-using. Existing staff - time, expertise, job duties, technology and licenses, curricular or scholarly programming. Grant-funded line items/cost-share. Remote experts.
  - Events and initiatives. Host and connect existing disparate events - give them a home base, then add.
- **Get here: Good will.** Trust in the community to support, advocate for and share with each other .

# Startup insights

- Community-run with shared norms and expectations; self-cleaning.
- Minimal operational footprint; it's about the people and the collaboration, not the "stuff" and the "service"
- No built-ins. Everything modular, movable, flexible.
- Define a clear purpose, user base and acceptable use. Keep rules to a minimum.
- Avoid budgetary home at startup; rely on agreements for transparency and process for covering expenses
- Be what you are and be good at it. Don't try to be everything.
- Grow slowly and driven by clear need, capability, and support/buy-in.
- Define success factors and know how you will capture data for reporting success