The Gateways 2017 Conference will bring together a community of gateway creators, developers, users, and students to share their experience and expertise while highlighting the potential for and achievements of science and engineering gateways. The gathering serves as a forum for the discussion of challenges, opportunities, and solutions in this community.

Science gateways allow science and engineering communities to access shared data, software, computing services, instruments, educational materials, and other resources specific to their disciplines. They are typically a community-developed web portal or a suite of desktop applications.

We invite your organization to join us for this unique opportunity to promote your products and services among decision-makers, researchers, innovators, educators, and students from a diverse array of organizations.

The Gateways 2017 conference continues last year’s successful growth of the Gateway Computing Environments workshop series, and this conference will be the 12th US-based gathering dedicated to this topic. The Science Gateways Community Institute (SGCI) led the expansion in 2016, tripling attendance from the usual 30 or 40 workshop participants to a larger, more diverse group of nearly 120 participants.

Please see the Gateways 2017 Conference website for additional details on the program as it develops: https://sciencegateways.org/gateways2017. For reference, you may also review the Gateways 2016 website at https://sciencegateways.org/gateways2016.

Sponsoring Gateways 2017 provides an opportunity for your organization to support the exchange of ideas and innovations, while promoting your products and services to a receptive audience. The event includes an evening Resource Expo on Tuesday, October 24, 2017, allowing sponsors to showcase products and services, network with attendees, and recruit individuals eager to pursue careers in the field.

All sponsors, regardless of level, will be offered the following:

- Participation in the Resource Expo, with a prime table placement
- Acknowledgment on the conference website, displays, and in printed materials
- Prime placement of your materials (brochures, displays, etc.) near the entrance/registration table throughout the conference program (three days)
- Opportunity to provide useful swag, such as pens, pads of paper, and other items

Sponsorship Options

The Gateways 2017 Conference offers multiple levels and types of sponsorship to for-profit and non-profit organizations. This year, we are offering an option to select the type of sponsorship that means most to you. You will choose one of the following:

- If you choose to sponsor an event at the conference, you will be acknowledged for your sponsorship with signage at that event, plus Platinum and Gold sponsors will have an opportunity to make a short presentation about your organization at the start of a plenary session.
- If you sponsor travel support, you will be acknowledged as a sponsor of the Student and Entrepreneur Participation Program, which gives conference-related travel funding to undergraduate and graduate students from teaching colleges/universities and minority-serving institutions who might not otherwise be able to attend the conference or who typically do not have access to the types of resources common at “R1” research universities. If there is sufficient need, this program also supports gateway entrepreneurs who would not otherwise be able to afford travel to the conference. Sponsors have the opportunity to meet with the individuals they sponsor.
## Sponsorship Levels

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
</tr>
</thead>
<tbody>
<tr>
<td>For-profit contribution</td>
<td>$7,000</td>
<td>$4,000</td>
<td>$2,000</td>
<td>$1,000</td>
</tr>
<tr>
<td>Non-profit contribution</td>
<td>$4,900</td>
<td>$2,800</td>
<td>$1,400</td>
<td>$700</td>
</tr>
<tr>
<td>Number of complimentary registrations included (each valued at $375)</td>
<td>5</td>
<td>3</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Number of social-media mentions (minimum)</td>
<td>5</td>
<td>3</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Options for what your sponsorship supports:</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1. Conference event</td>
<td>Tuesday evening Reception, Resource Expo, and Poster Session (if available) or an event from lower sponsorship levels</td>
<td>Any lunch (3 days available) or Monday evening dinner or an event from lower sponsorship levels</td>
<td>Any breakfast (3 days available) or drinks at an evening event (2 evenings available) or an event from a lower level</td>
<td>Any afternoon snack break (3 days available)</td>
</tr>
<tr>
<td>2. Travel support for students or other attendees</td>
<td>3 to 5 individuals (depending on sponsor’s contribution)</td>
<td>2 or 3 individuals (depending on sponsor’s contribution)</td>
<td>1 individual</td>
<td>n/a</td>
</tr>
</tbody>
</table>

### Additional Conference Support Opportunities

In addition to the opportunities described above, sponsors at any level have the option to additionally supply materials for the conference (as available):

- **Conference Bags**: Attendees will receive a tote bag with supporter materials ($1,200)
- **Lanyards**: Provide attendees with branded lanyards for name badges ($500)
- **Useful swag**, such as pens, pads of paper, and other items may be provided by a sponsor for no additional sponsorship fee and will be included in the conference bags.

### Sustaining Sponsor Bonus

Any organization that has maintained continuous support each year since its initial participation in the Gateways conference series and sponsors this year at the Platinum or Gold level will receive one (1) additional complimentary registration and acknowledgement as a “Sustaining Sponsor.” Continuing sponsors at the Silver or Bronze level will also receive acknowledgement as a “Sustaining Sponsor.”

For more information on sponsorship opportunities, please contact Katherine Lawrence (kathla@umich.edu).
Gateways 2017 Sponsorship Agreement

By signing this agreement, the Organization (hereinafter referred to as “Sponsor”) agrees with the details as presented and understands the financial responsibilities of the sponsorship.

Please print:

Sponsor Representative

Title

Organization

Street Address

City

State/Province

Zip/Postal Code

Phone

Email

Sponsorship Level

<table>
<thead>
<tr>
<th>For-Profit</th>
<th>Non-Profit</th>
<th>Option</th>
</tr>
</thead>
<tbody>
<tr>
<td>Platinum ($7,000)</td>
<td>Platinum ($4,900)</td>
<td>(SELECT ONE from p. 2)</td>
</tr>
<tr>
<td>Gold ($4,000)</td>
<td>Gold ($2,800)</td>
<td>Event</td>
</tr>
<tr>
<td>Silver ($2,000)</td>
<td>Silver ($1,400)</td>
<td>Travel Support</td>
</tr>
<tr>
<td>Bronze ($1,000)</td>
<td>Bronze ($700)</td>
<td></td>
</tr>
</tbody>
</table>

Additional Support or Bonus (check all that apply):

- Conference Bags ($1,200)
- Lanyards ($500)
- Additional swag (please specify on the following page)
- Sustaining Sponsor Bonus (one (1) additional complimentary registration and/or acknowledgement as “Sustaining Sponsor”)

Optional: The Sponsor would like to donate the following swag/giveaway item(s):
Gateways 2017 Sponsorship Agreement

In return for the benefits specified in the Sponsor Package, the Sponsor agrees to:

1. Reasonably promote/advertise the conference using Sponsor’s existing communications channels, website, etc.
2. Promptly complete all sponsorship administrative requirements, including:
   - Pursuant to completing any formal logo or trademark use agreement required by Sponsor, provide a copy of the logo usage policies to conference staff.
   - Promptly authorize the use of Sponsor’s logos and names on the conference website and in promotional materials.
   - Provide logos, marks and names in a scalable, high-resolution graphics format (e.g., PNG) within 7 days of this agreement being signed, or within 7 days of the logo/trademark use agreement being signed, when applicable.
   - Pay sponsorship commitment by October 9, 2017, which shall be fully refundable if the conference is cancelled.

You will receive an invoice from The University of Michigan to submit your sponsorship funds. You will be able to pay by check or by credit card.

After we have received your sponsorship funds, you will receive special codes to cover the registration fees associated with your sponsorship, and the attendees from your organization will need to register no later than Thursday, October 12, 2017.

Logos will be added to the Gateways 2017 conference website and other promotional materials as soon as agreements are in place and appropriate images are provided.

Please return signed agreement (last 2 pages) to Katherine Lawrence (kathla@umich.edu) as a PDF. We will follow up with you to discuss additional details based on your responses.

Sponsor Representative

________________________________________

Signature

________________________________________

Date

________________________________________