Gateways 2019 Sponsorship Prospectus

Science gateways allow science and engineering communities to access shared data, software, computing services, instruments, educational materials, and other resources specific to their disciplines. They are typically a community-developed web portal or a suite of desktop applications.

Conference Purpose

The Gateways Conference series brings together a community of people who create, support, and use gateways for science, engineering, and other disciplines. Together, they share their experience and expertise while highlighting the potential for and achievements of gateways. The gathering serves as a forum for the discussion of challenges, opportunities, and solutions in this community. *We invite your organization to join us for this unique opportunity to promote your products, services, and resources among decision-makers and innovators from a diverse array of organizations*.

The conference is **organized by the Science Gateways Community Institute (SGCI).** Founded in 2016, SGCI is funded by the NSF to provide services and resources for gateway development, programs for learning, and networking opportunities to members of the gateway community. To learn more about our organization and initiatives, visit https://sciencegateways.org.

2019 Details

The conference is scheduled from **Monday, September 23 through Wednesday, September 25,** at the Catamaran Resort in San Diego, CA.

We will be co-located with the international [eScience](#) conference, which runs from Tuesday, September 24 through Friday, September 27. The two conferences will have some shared content and events, including a shared keynote, evening reception, meals, and break space, *offering exposure to up to 350 attendees in total*. Please see the Gateways 2019 Conference website for additional details on the program as it develops: https://sciencegateways.org/gateways2019.

> ### *Who Should Sponsor?*
>
> - **Software developers,** particularly gateway components or tools and products that support access to shared resources
> - **Gateway platform or system developers**
> - **Service providers,** such as cloud services, consulting, software engineering, etc.
> - **Hardware or resource providers,** such as for HPC, hosting, networking, etc.
> - **Information resources providers,** such as data, databases, digital libraries, etc.
> - **Universities and research institutes**
> - **Association/membership organizations**

Why Sponsor?

Sponsoring Gateways 2019 provides an opportunity for your organization to support the exchange of ideas and innovations, while promoting your products, services, and resources to a receptive audience. The event includes an *evening reception on Tuesday, September 24,* allowing sponsors to showcase their offerings, network with attendees, and recruit individuals eager to pursue careers in the field. In addition, sponsors of Gateways 2019 get exposure to the eScience attendees who will share the same foyer space and some events during two days of the conference (See "2019 Details" above).

As a sponsor of SGCI's Gateways 2019 conference, you connect with faculty, research scientists, gateway developers, IT professionals, and students, as well as peer organizations. Sponsors enjoy meaningful, face-to-face conversations with attendees who make or influence technology and purchasing decisions as well as principal investigators who may consider your organization when applying for future funding. eScience typically attracts international and interdisciplinary research communities, plus developers and users of eScience applications and enabling IT technologies.

All sponsors, regardless of level, will be offered the following:

- Acknowledgment on the Gateways conference website, printed materials, and displays. Displays will be in a shared foyer and/or plenary session space.
- Table for presentation of your materials during the conference (brochures, displays, etc.)
- Participation in the evening Reception and Poster Session, which will be attended by both Gateways and eScience registrants
- Opportunity to provide materials for Gateways conference registration bags, including brochures and/or branded swag
- Social-media mentions during conference via Science Gateways Community Institute Twitter feed
- Advertising space in the event program

Conference Facts

- As many as 120 participants per year, with another 200+ in 2019 with eScience co-located
- Attendees come from diverse public and private higher-education institutions, non-profits, and government research laboratories, as well as established and startup companies.
- Three-day comprehensive program with keynote presentations, panels, concurrent sessions, tutorials, and large-group networking and discussion opportunities

Visit all our previous conferences here: https://sciencegateways.org/engage/annual-conference.

Additional Conference Support Opportunities

In addition to the opportunities described above, sponsors have the following options (as available):

- **Conference Bags:** Attendees' tote bag features sponsor and conference logo. Conference organizers will arrange for printing. ($1,000)
- **Lanyards:** Provide attendees with branded lanyards for name badges. Conference organizer will arrange for printing or sponsor can provide lanyards as an in-kind donation. ($400 if conference organizer prints, or $0 if sponsor donates pre-printed lanyards)

What Attendees Say…

"I returned with lots of connections and possible interactions—nothing could be more vital for our work… The whole atmosphere was one of finding out what others are doing and telling them what we are doing — I'm not sure what it was about your conference, but it was very magical in that way!""

— Ann Christine Catlin, Gateways 2018

"It was great to see a welcoming community of like-minded people to learn about interesting projects, share thoughts, and make plans for the future. The organization of the event was one of the best I've ever attended; every aspect of the program was planned in a thoughtful way."

— Enis Afgan, Gateways 2017

Sponsorship Levels

Sponsorship Level	Platinum	Gold	Silver	Bronze
Sponsorship amount (For-profit Organizations)	$7500	$4500	$3000	$1500
Sponsorship amount (Non-profit and Academic Organizations)	$5500	$3300	$2200	$1100
Included Benefits	**Platinum**	**Gold**	**Silver**	**Bronze**
Optional **Speaking Opportunity**	Plenary (5 min.) and/or Concurrent Session topic* (10 min.)	Concurrent Session topic of your choice* (10 min.)	n/a	n/a
Attendee List with Opportunity to Email *Before* Conference (Provided After Registration Closes)	Y	Y	n/a	n/a
High-Visibility Exhibit Table in Foyer (4 Available; First Come, First Served)	Y	Y	—	—
Exhibit Table in Plenary Session Room Throughout Conference (Tues./Weds.)	—	—	Y	Y
Complimentary **Registrations** (Valued at $650 Each)	5	3	2	1
Extra Registration as "Sustaining Sponsor"	1	1	0	0
Signage with Name/Logo at Conference Event	Tuesday Reception & Poster Session	Lunch (3 available)	Breakfast (3 available)	Tutorials Day *or* Afternoon Snack Break (2 available)
Name/Logo at Front of **Event Program** & Next to Sponsored Event Listing	Y	Y	Y	Y
Name/Logo and Link on **Conference Website**	Y	Y	Y	Y
Informational Materials and/or Swag in **Conference Bags**	Y	Y	Y	Y
Social Media Mentions During Conference (Minimum)	5	3	2	1
Advertising Space in Event Program	full page	1/2 page	1/3 page	1/4 page

* Only available to sponsors who sign up prior to June 20, due to the conference schedule being finalized after that date.

Sustaining Sponsor Bonus

Any organization that has maintained continuous support each year since its initial participation in the Gateways conference series and sponsors this year at the Platinum or Gold level will receive one (1) additional complimentary registration and acknowledgement as a "Sustaining Sponsor." Continuing sponsors at the Silver or Bronze level will also receive acknowledgement as a "Sustaining Sponsor" but no additional registrations.

Payment Options

Option 1: Credit card

Follow these steps:

1. Go to https://giveto.ucsd.edu/
2. Enter "Science Gateways" under the "Explore more giving options."
3. Select the Science Gateways/CAC/Wilkins-Diehr (86S59)
4. Fill in all the required information.

Option 2: Paper check

Please have check made payable to "UC Regents" and have it sent to the following address:

ATTN: Cindy Wong
SDSC/UC San Diego
9500 Gilman Drive, MC 0505
La Jolla, CA 92093-0505

Once received, Cindy will forward it to our Gift Processing department to get it processed.

Option 3: Wire transfer

FOR DOMESTIC INCOMING WIRES: This is the UCSD bank information for the party initiating the wire:

Receiving bank name:	Bank of America, NA
Bank Address:	PO Box 37025, San Francisco, CA 94137
Account number:	1233018188
Routing (ABA) number:	121000358
ACH address:	CTX
Account name:	Regents of the University of California, UCSD Depository

Additional information on the form needed to identify where the payment should be directed:

1. Cindy Wong (cmw007@ucsd.edu)
2. [SPONSORING ORGANIZATION NAME] support for Gateways 2019

Gateways 2019 Sponsorship Agreement

By signing this agreement, the Organization (hereinafter referred to as "Sponsor") agrees with the details as presented and understands the financial responsibilities of the sponsorship.

If you have questions about sponsorship opportunities, please contact Katherine Lawrence (kathla@umich.edu).

Please print

Sponsor Representative	_____
Title	_____
Organization Name (as you would like it to appear in materials)	_____
Street Address	_____
City	_____
State/Province	_____
Zip/Postal Code	_____
Contact Phone	_____
Cell Phone for Person Attending	_____
Email	_____

Type of Organization
☐ Commercial/For-Profit
☐ Non-Profit
☐ Academic Institution

Types of Resources/Services/Products
☐ Hardware (e.g., HPC, hosting, networking, etc.)
☐ Gateway Platform
☐ Software (e.g., gateway components, software used for HPC analysis, etc.)
☐ Information Resources (e.g., data, digital library, etc.)
☐ Services (e.g., consulting, software engineering, etc.)
☐ Association/Membership
☐ Other: _____

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Sponsorship Level

Check one

	Platinum	Gold	Silver	Bronze
For-Profit	☐ $7500	☐ $4500	☐ $3000	☐ $1500
Non-Profit/Academic	☐ $5500	☐ $3300	☐ $2200	☐ $1100

Additional Items   ☐ Conference Bags ($1000; one available)

Check all that apply   ☐ Lanyards ($400 or $0 if provided preprinted; one available)

☐ Speaking Opportunity (Platinum and Gold only; $500 and up)

☐ Sustaining Sponsor Bonus (one additional complimentary registration and/or acknowledgement as "Sustaining Sponsor," depending on level)

Optional: The Sponsor would like to donate the following giveaway item(s)/swag:

_____

_____

For your display table: What setup requirements do you anticipate? Tables will be 6 feet long and include two chairs. Extras could include power supply, space for a pop-up display, monitor (extra fee), etc. If you will be bringing your own table cover or other display material that we should accommodate, please indicate that here.

_____

_____

Gateways 2019 Sponsorship Agreement (continued)

In return for the benefits specified in the Sponsor Package, the Sponsor agrees to:

1. **Reasonably promote/advertise** the conference using Sponsor's existing communications channels, website, etc.

2. **Promptly complete** all sponsorship administrative requirements, including:

   - Pursuant to completing any formal logo or trademark use agreement required by Sponsor, **provide a copy of the logo usage policies** to conference staff.

   - Promptly **authorize the use of Sponsor's logos and names** on the conference website and in promotional materials. Logos will be added to the Gateways 2019 conference website and other promotional materials as soon as agreements are in place and appropriate images are provided.

   - **Provide logos, marks and names in a scalable, high-resolution graphics format** (e.g., PNG) within seven (7) days of this agreement being signed, or within seven (7) days of the logo/trademark use agreement being signed, when applicable.

   - **Pay sponsorship commitment by Friday, August 30, 2019,** which shall be fully refundable if the conference is cancelled. Payment will be submitted to the University of California San Diego (UCSD). Instructions for payment are provided on page 3 of this prospectus, and a form letter that is required for UCSD is provided below.

After we have received your sponsorship funds, **you will receive special discount codes** to cover the registration fees associated with your complimentary registrations, and the **attendees from your organization will need to register no later than Friday, September 6, 2019.**

Please return all 3 pages of this signed agreement to Katherine Lawrence (kathla@umich.edu) as a PDF. We will follow up with you to discuss additional details based on your responses.

1. Pages 1–2 are required to indicate your sponsorship preferences.

2. Page 3 (this page) is required to acknowledge your agreement to the terms.

3. Page 4 is a redundant but required piece of paperwork for the UCSD gift administration. It is a repeat of your sponsorship intent on page 1, not an additional commitment of sponsorship funds.

Sponsor Representative (print) _____

Signature _____

Date _____

Gift Letter for Sponsorship Donations

Date	_____

Sponsoring Organization	_____
Street Address	_____
City	_____
State/Province	_____
Zip/Postal Code	_____

To the Regents of the University of California:

_____ [SPONSORING ORGANIZATION NAME]

is donating an unrestricted gift of $_____ in cash to the University of California, San Diego, in support

of the Gateways 2019 Conference. This gift will be irrevocably contributed. The current fund for the Gateways

2019 Conference is being administered by Nancy Wilkins-Diehr of the San Diego Supercomputer Center.

Sincerely,

_____
Sponsoring Organization Contact Signature

_____
Sponsoring Organization Contact Name (printed)

Phone: _____

Email: _____